

Our Docket No: 094780.P032C

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Ghirnikar et al.

Application No: Not yet assigned

Filed: Herewith

For: Service Level Indication and  
Registration Processing in a  
Wireless Communication Device

Examiner: Unknown

Art Unit: Unknown

This is a continuation of:

Serial No. 09/089,271

Filed: June 2, 1998

Examiner: Gary, E

Art Unit: 2744

**EXHIBIT B**

skytel

skytel

Printed on 2004

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Sky

Word Plus

Get Skytel. Get the message.

Visit us on the Internet at:  
<http://www.skytel.com>

04/18/2001

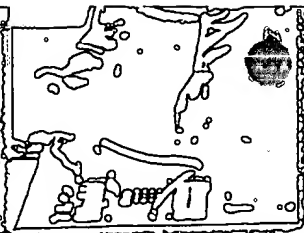
## SkyWord Plus

The enhanced flexibility of our alphanumeric paging system, the confidence of assured message delivery with the quality and service only SkyTel can provide.

When you choose SkyWord Plus, you're getting the most advanced alphanumeric messaging system available.

Never again will you have to worry about missed messages. If your pager is temporarily out of range (perhaps you're aboard an airliner) or you're changing batteries,

SkyWord Plus Service will store your messages and automatically deliver them to you when you return to full service. And SkyTel provides more paging and messaging options than any other service. No wonder most of America's Fortune 500 companies use SkyTel. It's the world's ultimate paging and messaging system.





With SkyWord Plus, the anxiety of wondering whether critical messages will reach you is a thing of the past. That's because SkyWord Plus service provides the peace of mind of nationwide assured message delivery. If your pager is turned off or you're temporarily out of range, or if you lose your pager, SkyWord Plus service will automatically store your messages for 24 hours, allowing a time to get them to let you know when it arrives. With some systems, if you don't receive a page the first time, you'll never even know it was sent. SkyWord Plus provides three levels of service. When your pager reads "Full Service," you'll receive all new text messages (up to 500 characters) and any undelivered, stored messages. "Basic Service" means you'll receive all new messages but not any undelivered, stored messages. And when your pager reads "Storing Messages," you are outside of a coverage area and your incoming messages will be stored. Simply return to a full service area within 22 hours and all your stored messages will be delivered automatically.

## Enjoy the exceptional reliability of SkyWord Plus: The new standard in alphanumeric paging.

In addition, a Page Recall feature lets you phone in toll free at any time to listen to messages sent within the last four days

know it was sent. SkyWord Plus provides three levels of service. When your pager reads "Full Service," you'll receive all new text messages (up to 500 characters) and any undelivered, stored messages. "Basic Service" means you'll receive all new messages but not any undelivered, stored messages. And when your pager reads "Storing Messages," you are outside of a coverage area and your incoming messages will be stored. Simply return to a full service area within 22 hours and all your stored messages will be delivered automatically.

In addition, a Page Recall feature lets you phone in toll free at any time to listen to messages sent within the last four days



It's no surprise that SkyTel is the corporate

America's choice in paging and messaging systems. After all, SkyTel was the first to offer both nationwide paging and wireless messaging. The first to provide nationwide

## Get connected with the world's most advanced messaging system.

alphanumeric messaging service. And the first to deliver the unmatched reliability and convenience of SkyWord Plus.

SkyTel is also "first" in customer care and service. For instance, all calls to the SkyTel System are toll-free. And when a customer is out of coverage range, the SkyTel Page Recall feature allows the customer to call and listen to messages he or she may have missed.

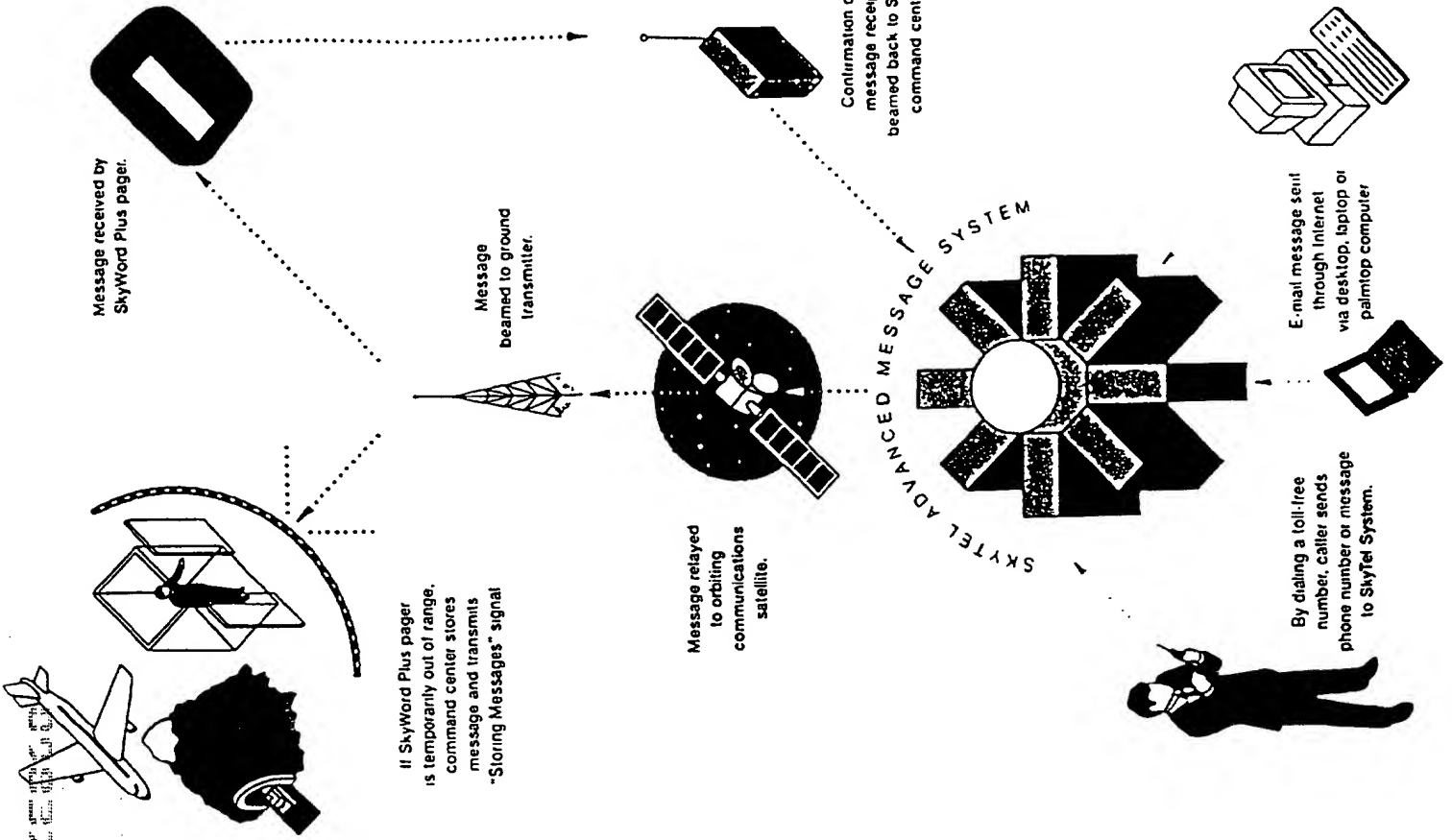
Performance, service, convenience and reliability - only SkyTel has it all.

The SkyTel System is not only the world's most extensive messaging and paging system, it's also the most advanced. Using a state-of-the-art network of satellites, transmitters and command centers, the SkyTel System is unequalled in ensuring that all of your important messages get wherever they need to go.

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04/18/2001

SkyTel System Subscribers can change the greeting as often as they wish

**Voice-mail notification** | Enjoy automatic notification of incoming messages virtually anywhere you go

**Free paging software** | Ideal for sending messages when you're not connected to the Internet. Create address books, schedule messages for future delivery and more

**SkyNews** | Free to every SkyWord Plus customer, SkyNews delivers the latest Dow Jones headlines twice daily - and whenever big news breaks

**Internet messaging** | Experience the cutting edge in communications power and flexibility. SkyTel subscribers can now receive e-mail messages sent via the Internet directly on their pagers! Senders simply use their regular e-mail system addressing messages to [PIN@skytel.com](mailto:PIN@skytel.com). No special computers or software required

**Toll-free calling** | All calls to the SkyTel System are free. SkyTel subscribers simply dial 800-SKY-8888 and enter a PIN

**Personalized greeting** | Callers hear the subscriber's voice when they dial the

The SkyTel System offers a host of premium services and features to meet all your messaging needs.

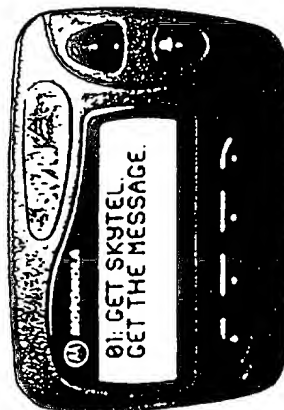
To keep up with your dynamic schedule, you demand nothing less than the best - the best from yourself, the best from your communications tools. That's why we designed the SkyTel System to be the ultimate paging and messaging network. From toll-free calling to Internet messaging, SkyTel makes it easy, ensures that you're in touch when you're on the go.





The smart way to stay in touch,  
wherever your travels take you.

SkyTel subscribers can  
choose from a variety of  
helpful communications  
tools to enhance the  
already impressive power  
of the SkyTel System.



SkyTalk features the convenience of  
being instantly alerted and paged whenever  
a message has been received. To retrieve  
the message, subscribers need only dial  
the number of the SkyTel System.

**Personal 800/800 numbers** | SkyTel  
subscribers have the option of purchasing  
a direct dial toll free number as a shortcut  
for sending and retrieving messages

**Corporate 800 number** | Never again  
do callers need to memorize PIN numbers  
for multiple users. When a company has a  
SkyTel corporate 800 number, callers need  
only dial one phone number and give the  
name of the individual they wish to page

**Stock quotes** | Allows subscribers to  
track the performance of stocks and bonds  
on their SkyWord Plus units. Users select  
the four stocks or exchange indices they  
wish to follow and they are updated twice  
daily. The service also allows customers  
to receive breaking Dow Jones headlines  
relating to their selected companies



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